# DES MOINES POOL METROPOLITAN PARK DISTRICT P.O. Box 98711 Des Moines WA 98198

Meeting Location: Des Moines Yacht Club, Des Moines Saturday, September 13, 2014, 9:00 a.m. Special Meeting Minutes

#### **CALL TO ORDER/FLAG SALUTE**

The special meeting was called to order by President Gene Achziger at 9:07 a.m. The flag salute was led by Commissioner Kasnick.

#### **ROLL CALL**

Present were Gene Achziger, President; Clerk of the Board, Nancy Kuehnoel; Commissioners Toni Overmyer, Eric Kasnick and Schell Ross. Also present were Camille Moore, District Clerk; and Steven Burke of Port Angeles

## Approval of Agenda

Commissioner Kuehnoel moved to approve the agenda. Commissioner Ross, second. Passed unanimously.

#### **BUSINESS**

## Presentation and discussion with Mr. Steven Burke of Port Angeles

Steve Burke provided a wealth of information regarding how the William Shore pool is currently operating and how it has operated in the past. Port Angeles pool was able to increase from 30,000 to 80,000 visits over a 5 year span. They were able to achieve this by implementing a schedule that involved targeted programming, continual lap swimming and always having available open swim except during swim team time.

They have provided coupons to schools and newspapers for advertising and used Rec1 scan in system for sign in. Rec1 allows you to setup auto monthly billing and recapture by automatic notification and renewal. General admission prices are greater than membership fees, Port Angeles uses monthly passes that allow exercise and swim on the same pass or membership.

President Achziger expressed interest in retention and open swims, possibly lesson time leading into an open swim time. Commissioner Overmyer discussed funding for renovations. Commissioner Kasnick discussed budget for outreach. Commissioner Kuehnoel expressed agreement with the concept that no group should have to "give up the pool" there should be a way to open up multiple types of swim concurrently. Commissioner Ross suggested working with hospitals and physical therapists for pool programs.

## **Progress Review of 2014 Board Performance Goals**

Men's room buzz in was completed, no sign has been implemented as of yet. Appropriate swimwear still required.

# Discussion of Master Planning Participation with City of Des Moines Parks, Recreation and Senior Services Department.

An agreement in principle needs to be provided by October 7<sup>th</sup>. The desire of the Board is either to have dual front page or clearly identified independent section. Goals are to know community pool users with citizens' survey.

## Discussion of Contract Goals with AMG pool operations agreement.

Pool Manager to conduct community presentations, increase user ship, with direction to move to a contract module instead of a lease module. Rodger Bennett is to provide expectations from the Board to Ken Spencer and work with the parties for agreement from both.

### **NEXT MEETING**

Tuesday October 7, 5p.m. Regular Meeting

The board and District Manager will be presenting in Normandy Park Wednesday, September 17, 2014, at 7:00 p.m.

### **ADJOURNMENT**

There being no further business to come before the Board, the meeting was adjourned at 3:03 p.m.

Respectfully submitted, Camille Moore, District Clerk

Commissioner

Commissioner

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