

**DES MOINES YACHT CLUB
22737 Marine View Drive South
Des Moines WA 98198**

Saturday, January 17, 2015 9 a.m.

SPECIAL MEETING MINUTES

Call to Order/Roll Call

9:05 a.m. called to order by President Overmyer. Commissioner Kasnick led the flag salute.

Present were President Overmyer, Commissioners Ross, Achziger, Kasnick, Rodger Bennett District Manager and Camille Moore District Clerk. Commissioner Kuehnoel was absent.

Review of the 2014 Work Plan

- Increasing attendance
- Increasing the Pool's Audience:
- Pool/ Natatorium safety
- Completion of identified administrative policies
- Community Marketing/Outreach
- How to determine whether to rehabilitate the existing facility or approach the community for financial authorization create a new one.

Work plan has been successful. Programs and schedules have changed and implemented and community events have connected the community with the pool.

Revised Priorities from the 2014 Work Plan

Commissioner Ross suggested attending city council meetings to make community aware of what is going on regarding pool.

Facility-Keep existing, Add new?

President Overmyer addressed types of questions for Master Plan. District Manager suggested types such as Build, remodel, Stay Same? If we had this facility or another, would you be more likely to come? Commissioner Kasnick suggested having a price difference available.

- Contact Businesses. (Boeing, Alaska Air)
- List of suggestions to community liaison
- Separate District Logo from Pools
- Website Look, have in one spot- drop down menu?

Commissioner Ross discussed plans to get beyond on demographics. Commissioner Kasnick discussed the scholarships possibly having a type of accountability but not requiring 50 percent payment.

Commissioner Overmyer would like a balance check added to the meeting agenda for the Faith Callahan Memorial Swim Scholarship fund.

- Speak to Scott Romano about ADA compliance.

- Address Surge tank issues.
- Discuss becoming a full Park District with a pool and recreation center.

Successes

- Pool attendance is up
- Audience has increased
- Admin Policies in place
- Marketing/Outreach plan in place

High Priority Goals

Options for repairing, remodeling or building new

Commissioners discussed current building and whether or not it can accommodate the community. The idea of buying or leasing a new property.

City hall in is favor and there would be a greater citizen base, however it would not increase revenue base.

- It is important to continue to raise pool use by marketing and community support
- Research facilities such as Snohomish and Lynwood Pools

40th Anniversary Community Event

President Overmyer suggested getting save the date reminders out.

Commissioner Achziger mentioned it might be interesting to compare the original cost from when the pool was opened. District Manager, Rodger Bennett mention an overhead banner over Kent/Des Moines road in front of Taco Time.


- Date to be a little later than Sept 15, 2015.
- Theme? Back to pool?

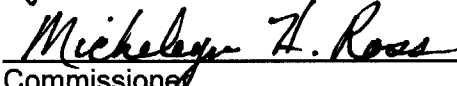
NEXT MEETING

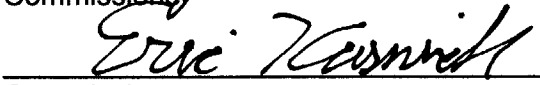
March 3, 2015, 5 p.m.

ADJOURNMENT

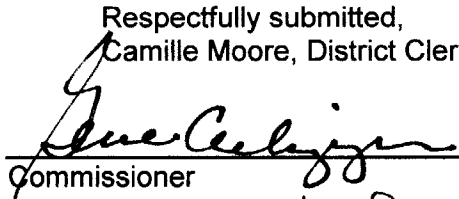
There being no further business to come before the Board, the meeting was adjourned at 2:45 p.m.

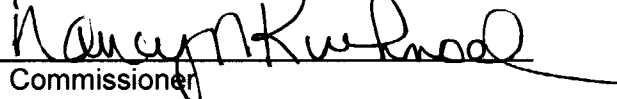

Commissioner


Commissioner


Commissioner

Respectfully submitted,
Camille Moore, District Clerk


Commissioner


Commissioner